



Marketing and Fundraising Manager

Make a positive difference today!

ZigWay is an award-winning social enterprise in Myanmar that helps low income families lift themselves out of poverty. We're now looking for a full-time **marketing professional** to join our journey in Yangon.

The purpose of the role is to create marketing campaigns and undertake outreach to support fundraising and product launches for ZigWay. You will work closely with our dynamic team to make a positive impact for the most disadvantaged people in Myanmar.

Your role

- Take ownership of ZigWay's marketing and fundraising efforts.
- Develop campaigns and execute strategies for product and fundraising launches.
- Find and inspire new supporters to raise funds for through outreach activities, while maintaining and developing relationships with existing supporters and collaborators.
- Manage communications channels and develop social media content to build engagement.
- Supervise staff, designers and agencies that support ZigWay's marketing efforts.
- Manage fundraising and marketing budgets, working closely with senior management.

Who you are

- You want to make a positive difference to your community.
- You are fearless in building relationships and have an excellent network.
- No challenge is too big. You create opportunities and make things happen.
- You are creative and always bursting with ideas.
- You know what is good design and can give constructive feedback to achieve your vision.
- You manage people and projects, ensuring results are delivered on-time and on-budget.
- You work well both independently and as part of a team.
- You have an international outlook.

Your experience

- You have a minimum of five years of relevant work experience.
- Your background may include entrepreneurship, marketing, fundraising, business development, communications, public relations and/or social media management.
- You have a track record of building partnerships and communities.
- You have managed projects and/or campaigns, from concept to successful conclusion.
- You have strong English and Burmese writing skills.
- You have experience with Canva and Adobe suite, such as Illustrator and InDesign.
- Fundraising experience is a bonus.

To apply

- Impress us with your Cover Letter and CV - Send to jobs@zigway.co

Only shortlisted candidates will be contacted.

Good luck!